

**SOUTHERN WILTSHIRE AREA BOARD
(6 October 2011)**

A Focus on Speeding:

- **Getting Speedwatch or Speed Indicator Devices (SIDs) in your village**
- **30MPH Wheeled Bin Stickers**

1. Getting Speedwatch or Speed Indicator Devices (SIDs) in your village

1.1. The Southern Wiltshire Community Plan 2010 -15 identifies the need for all communities in the Community Area to identify ALL speeding hot spots across the Community Area with a view to identifying possible solutions. (Action 5 – Community Plan)

1.2. The Area Board supported a bid to buy equipment for Speedwatch and Speed Indicator Devices(SID) to the Performance Reward Grant Scheme back in 2009/10. Speedwatch has started up in many communities across Wiltshire and we continue to support its development.

1.3. From April 2012 the Area Board will be prioritizing the allocation of its own SID for the Community Area via the Community Area Transport Group. For a site to be eligible for Speedwatch or a SID it should have a metro count which will give us an understanding about the extent of the problem and potential solutions.

1.4. There are already 7 sites approved for Speedwatch. They are:
Ford, Landford (2), Alderbury (2), Woodfalls and Homington.

1.5. There are already 5 sites in the Community Area which received a SID on a temporary basis. These sites have already been approved. They are:
A338 – Britford, Firs Road – Firsdown, Moot Lane – Downton, C287 – Ford, A27 Romsey Road – Whiteparish

2. Report your speeding issue on the Issue System to get action

2.1. Communities should identify perceived speeding problems in the Parish on the issues system. Go to www.wiltshire.gov.uk/areaboards then go to “Report an issue in your community area”. [Or you can use this shortened link:
www.goo.gl/P6N3k]

2.2. You can identify more than one site but please raise them on separate issues. Also please identify the exact location where you think the speed of vehicles is at

its greatest. For example: Speeding in X Village, speed at greatest outside No. 5 The Cottage, The Road. By lamppost column no. 68/45. Please refer to the guidance in appendix A for suitable sites to place a metro count.

2.3. The Community Area Manager will then request a metro count. It will be placed when resources are available.

2.4. The Community Area Manager will receive the results which will come with a recommended action.

2.5. The thresholds for interventions are:

In a 30mph speed limit the following criteria will be applied;

30 to 34.9mph 85th percentile = No Further Action (NFA)

35 to 38.9 mph 85th percentile = eligible for Community Speed Watch

39 to 42 mph 85th percentile = eligible for the Speed Indicator Device (SID) programme.

Community Speed Watch does not operate in any speed limit above 40mph.

2.6. If the site is eligible for Speedwatch then we can help communities set up a scheme locally.

2.7. If the site is eligible for a SID then it will be added to the deployment programme that will be prioritized by the CATG. The deployment guidelines for a SID can be found at appendix B.

3. 30MPH Wheeled Bin Stickers

3.1. The Area Board were asked at the last meeting if it would support Winterslow PC if it applied for a small amount of funding for 30mph stickers for their waste bins. They had already funded 250 stickers and required more to complete the households on the main roads through the 30mph zone in the village.

3.2. The Board undertook to investigate if there was greater demand across the Community Area to see if there could be savings if they were brought in bulk.

3.3. The Board issued a short survey to parish councils to gauge take-up and the following parishes requested stickers:

Parish Area	No. of Stickers
Whiteparish	20

Laverstock & Ford	124
Coombe Bissett	150
Winterslow	150
Pitton	150
Alderbury	150
Total	744
Amount	8*£54.99= £440 (1 pack of 100=£54.99)

3.4. The Board also investigated the legal aspect and was advised that although Highways did not support the displaying of 30mph stickers on wheelie bins, it was not illegal. The main reasons for their concerns are:

- That they could cause confusion for motorists if the stickers are placed on bins NOT in a 30mph zone.
- Some people deliberately leave out the wheelie bin for longer which can impede the footway.

3.5. As a number of communities within our Community Area have these stickers already and there appears to be an appetite for them the Board has therefore been asked to fund the joint procurement of 800 stickers.

4. Recommendations:

1. To note the update and urge Parish Councils to identify the speeding issues in their areas on the issues system.
2. The Board should decide to:
 - A.** Fund the 800 stickers requested by 6 Parish Councils costing £440 if:
 1. They are only allocated to properties on the main roads which have a 30mph speed limit. And;
 2. That the bins are only left on the road side for waste collection purposes.

OR

- B.** Not fund the stickers.

Appendices:

- 1 – Criteria for metrocount site selection
- 2 – Deployment guidelines for a SID

Background papers:

Cabinet Member decision papers:

<http://cms.wiltshire.gov.uk/ieDecisionDetails.aspx?ID=405>

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